Annual Report

on SDG17 Partnership for the Goals

Partnerships for Advancing SDG 1: No Poverty

Participating University Units

1) Thaksin University received funding support from the Science, Research and Innovation Promotion Fund (SRI Fund) and the Program Management Unit for Area-Based Development (PMU-A).
2) Thaksin University, through its Research and Innovation Institute, collaborated with the Phatthalung Provincial Red Cross Chapter.
3) Thaksin University, in collaboration with civil society networks and relevant organizations, conducted field activities to improve the quality of life of the urban poor in Khuan Lang Municipality, Hat Yai District, Songkhla Province.
4) Thaksin University collaborated with the Phatthalung Rice Research Center.
5) Thaksin University established a partnership with the Guangxi Zhuang Autonomous Region, China.
6) Thaksin University, Thailand, collaborated with the University of Kitakyushu, Japan.

Poverty alleviation under the Phatthalung Model was not undertaken by a single organization but was achieved through multi-stakeholder partnerships, in alignment with SDG 17.17, which encourages effective public, public-private, and civil society partnerships.

Funding and Strategic Support: The Science, Research and Innovation Promotion Fund (SRI Fund), through the Program Management Unit for Area-Based Development (PMU-A), provided financial and strategic support for area-based poverty alleviation initiatives.

Research and Innovation Institute (Academic Anchor): Thaksin University serves as a key academic institution, leveraging research, innovation, and technology to identify vulnerable populations, target poverty-related challenges, and develop evidence-based solutions for precise and comprehensive poverty alleviation.

Local Partnership Networks: Collaboration with local administrative authorities, government agencies, and community organizations facilitates field-based identification of vulnerable households, targeted interventions, and joint livelihood development initiatives to improve economic opportunities and community well-being.

Joint Projects and Activities

1. Phatthalung Model: Research and Social Innovation for Comprehensive and Targeted Poverty Alleviation

Thaksin University received financial support from the Science, Research and Innovation Promotion Fund (SRI Fund) and the Program Management Unit for Area-Based Development (PMU-A) to implement the project entitled "Phatthalung Model: Research and Social Innovation for Comprehensive and Targeted Poverty Alleviation." The project focuses on applying research, innovation, and evidence-based approaches to identify and address poverty-related challenges through targeted interventions and sustainable community development.

2. Promoting Community Products and Market Opportunities through the Phatthalung Provincial Fair 2025

Thaksin University, through its Research and Innovation Institute, showcased research-based innovations developed under its comprehensive and targeted poverty alleviation initiatives in Phatthalung Province. In collaboration with Pa Phayom District, the University organized an exhibition and community product sales booth under the theme "Phra Barami Pok Klao Chao Phatthalung" during the celebration of Phra Phuttha Nirokhantrai Chaiwat Chaturathit and the Phatthalung Red Cross Fair 2025.

The event took place from 6 to 15 June 2025 at the Phatthalung Provincial Hall. The initiative provided opportunities to promote community products, expand market access, and strengthen local economic development through collaboration between the University and local stakeholders.

3. Khok Nong Na Model: Thaksin University for Communities

The “Khok Nong Na Model: Thaksin University for Communities” project has demonstrated tangible progress through the development of an integrated agricultural demonstration area at Thaksin University's Phatthalung Campus. Following the implementation of integrated farming practices, the project successfully produced agricultural yields, marking an important milestone in translating academic research into practical applications.

The initiative aims to strengthen local livelihoods, generate income opportunities, and enhance food security for surrounding communities. It also supports the University's broader commitment to comprehensive and targeted poverty alleviation through sustainable agriculture and community-based development.

4. Song Khlong Model: Community-Led Recovery and Urban Poverty Alleviation

Thaksin University collaborated with civil society networks and relevant organizations to restore the quality of life of vulnerable urban communities in Khuan Lang Municipality, Hat Yai District, Songkhla Province, following recurrent flooding.

Guided by the principle of “Community-Led Recovery,” the initiative extends the University's poverty alleviation efforts into urban areas through the “Song Khlong Model.” The project focuses on providing immediate assistance while establishing a foundation for long-term sustainable development in five communities situated along Hat Yai's major waterways.

The collaboration emphasizes community participation, local resilience, and coordinated action among stakeholders to address the interconnected challenges of flooding, poverty, and livelihood insecurity.

5. Integrated Agricultural Development through Local Rice and Fermented Catfish Products

Thaksin University, in collaboration with the Phatthalung Rice Research Center and agricultural cooperative networks in Phatthalung Province, implemented the project entitled

“Development of an Integrated Agricultural System Combining Fermented Catfish Products and Local Rice to Sustainably Increase Farmers' Income and Reduce Poverty in Phatthalung Province.”

The project promotes knowledge transfer and food-processing technologies among farmers, community enterprises, and local entrepreneurs. By integrating indigenous rice varieties, traditional fermented catfish products (Pla Duk Ra), and locally sourced ingredients, the initiative seeks to develop innovative food products that respond to consumer preferences and market demand.

The collaboration also aims to enhance the value of local agricultural resources, strengthen community enterprises, create income-generating opportunities, and promote sustainable grassroots economic development.

Source:
https://www.facebook.com/PovertyProject.TSU/posts/pfbid02FJktMbFbcEvZTwy6mkLiaV1koLu8eRQCDotfJm3fhViSa9rtEChxY9wQaYAsAWMml

6. Thailand–China Collaboration on Knowledge Exchange for Poverty Alleviation

Thaksin University established an international partnership with Guangxi University, Guangxi Zhuang Autonomous Region, China, through a Memorandum of Understanding (MOU) on knowledge exchange for poverty alleviation. The MOU was signed on 18 January 2024 at Kalasin University, Kalasin Province, Thailand.

The partnership aims to strengthen bilateral cooperation in addressing poverty through the exchange of knowledge, scientific expertise, research, and innovation between Thailand and China. It seeks to promote collaborative approaches to poverty alleviation, improve people's quality of life and well-being, and contribute to sustainable development in both countries.

Source:
https://iri.tsu.ac.th/detail.php?id_list=1212&aNum=20241216144431

7. International Social Innovation Camp 2025: Promoting Sustainable Poverty Alleviation through Community-Based Learning

Thaksin University organized the "International Social Innovation Camp 2025," bringing together more than 50 participants from six countries to engage in community-based learning activities in Phatthalung Province, Thailand.

As part of the research project "Phatthalung Model: Comprehensive and Targeted Poverty Alleviation," participants visited model community enterprises to explore local livelihoods, grassroots economic development, and community-driven approaches to poverty alleviation.

The initiative provided an international platform for knowledge exchange, highlighting how local resources, indigenous knowledge, and community innovation can be leveraged to address poverty sustainably. It also strengthened international collaboration and promoted the exchange of practical approaches to sustainable community development, contributing to SDG 1 (No Poverty) and SDG 17 (Partnerships for the Goals).

Source: https://sdg.tsu.ac.th/detail.php?aNum=20250722151544&id_list=1236

3.3 Outputs, Outcomes, and Impact

Outputs: The Phatthalung Model project established academic and research partnerships (SDG 17), developed an integrated database system for the precise identification and targeting of households experiencing poverty, and transferred livelihood innovations to vulnerable households in the targeted communities.

Outcomes: The project strengthened multi-stakeholder collaboration among the Science, Research and Innovation (SRI) sector, the Program Management Unit for Area-Based Development (PMU-A), Thaksin University, and local stakeholders (SDG 17.17). These collaborative efforts contributed to increased household incomes, enhanced self-reliance, and improved economic resilience among vulnerable households (SDG 1.5).

Impact: The project contributed to advancing a provincial-level poverty alleviation model aimed at reducing socioeconomic inequalities and informing policy development. By integrating research, innovation, and multi-stakeholder partnerships, the initiative provides a foundation for sustainable economic and social development in local communities, supporting the long-term objectives of SDG 1 (No Poverty).

It is recommended that the project coordinators or the Research and Innovation Institute be responsible for preparing and submitting the relevant information, as sufficient details could not be found in the published news and public relations materials.

Furthermore, interpreting and presenting information from publicity materials as project outputs, outcomes, and impacts without verification from the responsible units may result in discrepancies between the reported information and actual project achievements. Such discrepancies could adversely affect the accuracy, credibility, and verifiability of the University's reporting.

Therefore, the responsible units should review and verify the information and provide supporting evidence before it is incorporated into the University's report.

Activity 1





Activity 2


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Activity 3



กิจกรรมที่ 4


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'สองคลองโมเดล' แก้จน-ฟื้นชีวิตหลังน้ำท่วม
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4. Community and Local Partnerships

Advancing Area-Based Social Innovation through Community and Local Partnerships

Thaksin University presented its achievements in area-based social innovation, highlighting the ongoing implementation of the Southern Social Innovation Driving Unit project by the University's Science Park and Social Innovation Center, now in its seventh consecutive year.

The initiative primarily targets community enterprises, legal entities, and interested stakeholders across seven provinces in Southern Thailand: Phatthalung, Trang, Songkhla, Satun, Phang Nga, Krabi, and Phuket.

In 2025, the initiative focused on three key areas of innovation: Food Innovation, Climate Tech Innovation, and ARI Innovation (Digital Innovation), aiming to address community needs and promote sustainable local development.

The University's social innovation initiatives are driven by three key units: the Science Park and Social Innovation Center, the Institute for Academic Service Promotion, and the Research and Innovation Institute.

Through these collaborative efforts, Thaksin University seeks to strengthen partnerships with local communities, community enterprises, and regional stakeholders, facilitating the application of research and innovation to address local challenges and support sustainable development in alignment with SDG 17 (Partnerships for the Goals).

Community and Local Partnerships

The implementation of the “Phatthalung Model” emphasizes the establishment of strong partnerships with local communities and local administrative organizations (SDG 17.17). Thaksin University collaborates with local government agencies, subdistrict headmen, village leaders, and community representatives to accurately identify, screen, and verify targeted households experiencing poverty.

Furthermore, the University works closely with local wisdom holders and community-based occupational groups to co-design income-generating innovations that align with local livelihoods, existing community resources, and social capital.

These collaborative efforts aim to foster co-learning, local ownership, and community-based mutual support mechanisms, which are essential for strengthening community resilience and promoting sustainable poverty alleviation (SDG 1).

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The University's social innovation initiatives are driven by three key units: the Science Park and Social Innovation Center, the Institute for Academic Service Promotion, and the Research and Innovation Institute. These units play important roles in facilitating collaboration with local communities, community enterprises, and regional stakeholders to promote the practical application of research and innovation for sustainable community development.

6.1 International Partners

1. International Social Innovation Camp 2025: International Knowledge Exchange for Sustainable Poverty Alleviation

Thaksin University organized the International Social Innovation Camp 2025, bringing together more than 50 participants from six countries: Japan, Indonesia, Malaysia, Vietnam, Laos, and Thailand.

As part of the research project “Phatthalung Model: Comprehensive and Targeted Poverty Alleviation,” participants conducted field visits to model community enterprises in Phatthalung Province to explore local livelihoods, grassroots economic development, and community-based approaches to sustainable poverty alleviation.

The field visits provided valuable experiential learning opportunities for students from different countries to gain firsthand insights into Thailand's community enterprise development models. Participants explored how local resources, indigenous knowledge, and collaboration among various stakeholders can contribute to addressing poverty and strengthening community resilience.

The initiative also provided a platform for international knowledge exchange and cross-cultural learning, demonstrating the importance of multi-stakeholder partnerships in advancing the Sustainable Development Goals (SDGs), particularly SDG 1 (No Poverty) and SDG 17 (Partnerships for the Goals).

2. Academic Partnership between Thaksin University and the University of Kitakyushu, Japan, for Poverty Alleviation and Social Innovation

Thaksin University, Thailand, and the University of Kitakyushu, Japan, signed a Memorandum of Understanding (MOU) on academic cooperation to support the “Phatthalung Model” project, which focuses on research and social innovation for comprehensive and targeted poverty alleviation.

The MOU was formally exchanged by Associate Professor Dr. Samak Kaewsuksaeng, Vice President for Research and Innovation of Thaksin University, and Professor Dr. Shigetoshi Nakatake, Vice President of the University of Kitakyushu, representing their respective institutions.

The agreement was endorsed by Associate Professor Dr. Natthapong Chitnirat, President of Thaksin University, and Professor Dr. Masato Yanai, President of the University of Kitakyushu.

This academic partnership aims to strengthen international cooperation in research, knowledge exchange, and social innovation, particularly in developing collaborative approaches to poverty alleviation. It also provides a foundation for sharing academic expertise and innovative practices that can contribute to sustainable community development, in alignment with SDG 1 (No Poverty) and SDG 17 (Partnerships for the Goals).


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