Annual Report
on SDG1 No Poverty

1.4 Community anti-poverty programs

1.4.4 - Does your university as a body participate in policy making at local, regional, national and/or global level to implement programs and policies to end poverty in all its dimensions?

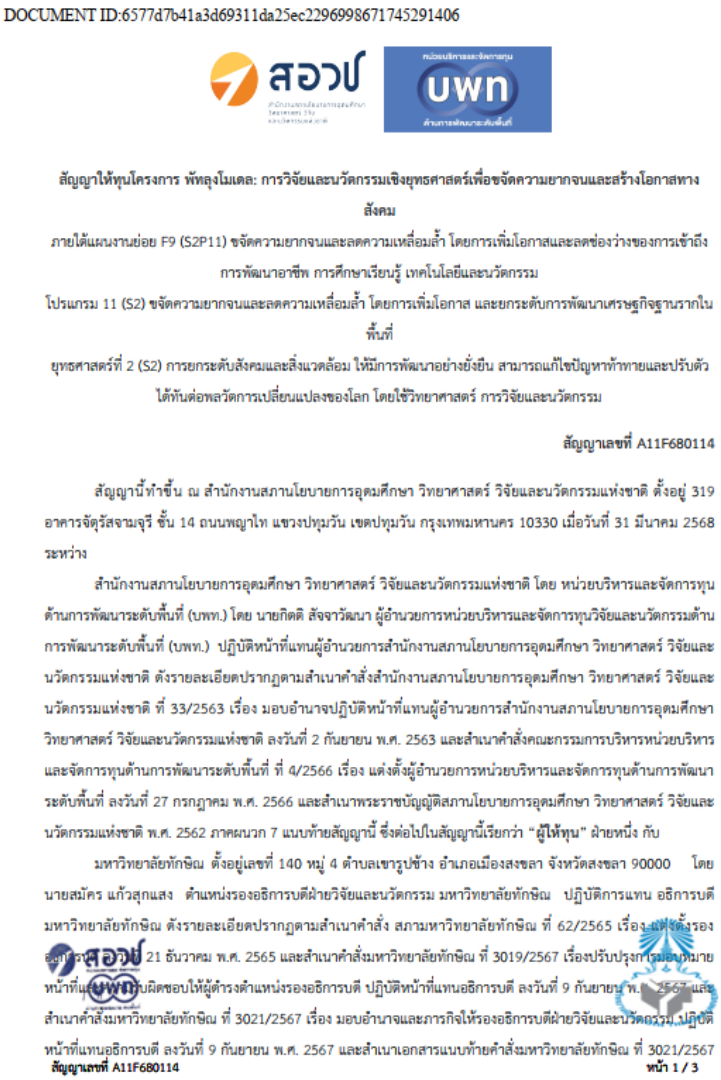
1. Institutional Framework: Multilevel Policy Engagement for Multidimensional Poverty Reduction

Thaksin University plays an active institutional role in poverty reduction policymaking and collaborative development governance through its flagship strategic research initiative, the Phatthalung Model: Strategic Research and Social Innovation for Comprehensive and Targeted Poverty Alleviation. Supported by Thailand's Science, Research and Innovation Fund and the Program Management Unit on Area-Based Development (PMU-A), the Phatthalung Model connects university research, provincial government mechanisms, community welfare organizations, local enterprises, and international development partners to address poverty in its multiple economic and social dimensions.

The program recognises that poverty is not solely a matter of insufficient income but is also associated with household financial insecurity, limited livelihood opportunities, unequal access to productive resources, and vulnerabilities in community social protection systems. Accordingly, the University's approach integrates research-based poverty identification, participatory governance, social innovation, community enterprise development, and institutional coordination.

Building on formal partnerships established in previous years, Thaksin University strengthened its policy-related engagement throughout 2025 through participation in provincial poverty reduction committees, collaborative development planning, national research and innovation programs, and international dialogue on sustainable development. The University's institutional contributions encompass four interconnected functions: generating evidence to inform development decisions; participating in collaborative policy and strategy formulation; coordinating partnerships across government, academic, private-sector, and community institutions; and supporting the implementation of locally appropriate poverty reduction interventions.

Together, these functions establish a multilevel framework through which Thaksin University contributes to the development and implementation of programmes and policy-related initiatives consistent with SDG 1.4.4.



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สัญญาให้ทุนโครงการ พัทลุงโมเดล: การวิจัยและนวัตกรรมเชิงยุทธศาสตร์เพื่อขจัดความยากจนและสร้างโอกาสทางสังคม

ภายใต้แผนงานย่อย F9 (S2P11) ขจัดความยากจนและลดความเหลื่อมล้ำ โดยการเพิ่มโอกาสและลดช่องว่างของการเข้าถึงการพัฒนาอาชีพ การศึกษาเรียนรู้ เทคโนโลยีและนวัตกรรม

โปรแกรม 11 (S2) ขจัดความยากจนและลดความเหลื่อมล้ำ โดยการเพิ่มโอกาส และยกระดับการพัฒนาเศรษฐกิจฐานรากในพื้นที่

ยุทธศาสตร์ที่ 2 (S2) การยกระดับสังคมและสิ่งแวดล้อม ให้มีการพัฒนาอย่างยั่งยืน สามารถแก้ไขปัญหาท้าทายและปรับตัวได้ทันต่อพลวัตการเปลี่ยนแปลงของโลก โดยใช้วิทยาศาสตร์ การวิจัยและนวัตกรรม

สัญญาเลขที่ A11F680114

สัญญานี้ทำขึ้น ณ สำนักงานสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ ตั้งอยู่ 319 อาคารจัตุรัสจามจุรี ชั้น 14 ถนนพญาไท แขวงปทุมวัน เขตปทุมวัน กรุงเทพมหานคร 10330 เมื่อวันที่ 31 มีนาคม 2568 ระหว่าง

สำนักงานสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ โดย หน่วยบริหารและจัดการทุนด้านการพัฒนาระดับพื้นที่ (บพท.) โดย นายกิตติ สัจจาวัฒนา ผู้อำนวยการหน่วยบริหารและจัดการทุนวิจัยและนวัตกรรมด้านการพัฒนาระดับพื้นที่ (บพท.) ปฏิบัติหน้าที่แทนผู้อำนวยการสำนักงานสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ ดังรายละเอียดปรากฏตามสำเนาคำสั่งสำนักงานสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ ที่ 33/2563 เรื่อง มอบอำนาจปฏิบัติหน้าที่แทนผู้อำนวยการสำนักงานสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ ลงวันที่ 2 กันยายน พ.ศ. 2563 และสำเนาคำสั่งคณะกรรมการบริหารหน่วยบริหารและจัดการทุนด้านการพัฒนาระดับพื้นที่ ที่ 4/2566 เรื่อง แต่งตั้งผู้อำนวยการหน่วยบริหารและจัดการทุนด้านการพัฒนาระดับพื้นที่ ลงวันที่ 27 กรกฎาคม พ.ศ. 2566 และสำเนาพระราชบัญญัติสภานโยบายการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรมแห่งชาติ พ.ศ. 2562 ภาคผนวก 7 แนบท้ายสัญญานี้ ซึ่งต่อไปในสัญญานี้เรียกว่า "**ผู้ให้ทุน**" ฝ่ายหนึ่ง กับ

มหาวิทยาลัยทักษิณ ตั้งอยู่เลขที่ 140 หมู่ 4 ตำบลเขารูปช้าง อำเภอเมืองสงขลา จังหวัดสงขลา 90000 โดย นายสมัคร แก้วสุกแสง ตำแหน่งรองอธิการบดีฝ่ายวิจัยและนวัตกรรม มหาวิทยาลัยทักษิณ ปฏิบัติการแทน อธิการบดีมหาวิทยาลัยทักษิณ ดังรายละเอียดปรากฏตามสำเนาคำสั่ง สภามหาวิทยาลัยทักษิณ ที่ 62/2565 เรื่อง แต่งตั้งรองอธิการบดี ลงวันที่ 21 ธันวาคม พ.ศ. 2565 และสำเนาคำสั่งมหาวิทยาลัยทักษิณ ที่ 3019/2567 เรื่องปรับปรุงการมอบหมายหน้าที่และความรับผิดชอบให้ผู้ดำรงตำแหน่งรองอธิการบดี ปฏิบัติหน้าที่แทนอธิการบดี ลงวันที่ 9 กันยายน พ.ศ. 2567 และสำเนาคำสั่งมหาวิทยาลัยทักษิณ ที่ 3021/2567 เรื่อง มอบอำนาจและภารกิจให้รองอธิการบดีฝ่ายวิจัยและนวัตกรรม ปฏิบัติหน้าที่แทนอธิการบดี ลงวันที่ 9 กันยายน พ.ศ. 2567 และสำเนาเอกสารแนบท้ายคำสั่งมหาวิทยาลัยทักษิณ ที่ 3021/2567

Figure: The Phatthalung Model is formally supported under Thailand's national Science, Research and Innovation framework through Research Grant Agreement No. A11F680114, signed on 31 March 2025 with the Program Management Unit on Area-Based Development (PMU-A). This institutional arrangement connects national priorities for poverty reduction and social opportunity creation with research-informed development initiatives implemented in Phatthalung Province.

Public evidence: https://sdg.tsu.ac.th/upload/menu/doc_20261018_174530.pdf

2. Local Level: Participatory Community Welfare Governance and Financial Security

At the local level, Thaksin University collaborates with local administrative organizations, community welfare funds, and community enterprises to strengthen participatory governance and develop poverty reduction approaches grounded in local resources, social relationships, and community priorities. Under the Phatthalung Model, the University supports community welfare mechanisms that connect collective resource management with livelihood development, entrepreneurship, financial resilience, and social protection.

In Ban Na Subdistrict, Srinakarin District, the University has worked with the Ban Na Community Welfare Fund and local partners to support the Srinaka Community Enterprise. This collaborative model links community-based production, local knowledge, and collective welfare arrangements, enabling community institutions to participate in enterprise development and economic decision-making.

Similarly, the University's work with the Chai Buri Community Welfare Fund and local administrative partners illustrates the integration of community enterprise development with welfare-oriented economic initiatives. These established partnerships provide institutional foundations for connecting livelihood opportunities with community-based support mechanisms.

In 2025, the University expanded its financial resilience activities through collaboration with the Phatthalung Provincial Community Welfare Fund Network. On 12 September 2025, Thaksin University organized a financial literacy and sufficiency-based living program involving representatives from 18 community welfare funds and more than 170 participants. The program addressed household financial planning, income and expenditure management, savings, debt management, investment decisions, and financial risk preparedness. Academic expertise was provided through the University's research team and specialists in economics and business administration. Rather than delivering financial education as an isolated activity, the University implemented the program through existing community welfare institutions. This approach strengthened the connection between household-level financial capabilities and community-based social protection mechanisms.

The University's local contribution therefore lies in supporting participatory decision-making, strengthening community welfare governance, and translating poverty reduction priorities into practical interventions addressing financial vulnerability and livelihood insecurity.



Figure: Thaksin University and the Phatthalung Provincial Community Welfare Fund Network implemented a financial literacy programme to strengthen community financial resilience, 12 September 2025.

Public Evidence: https://www.tsu.ac.th/home/details.php?id=5478

3. Regional Level: Integrating Research Evidence into Provincial Poverty Reduction Policy

Thaksin University contributes to provincial poverty reduction policymaking through formal institutional partnerships, participation in government-led coordination mechanisms, and the collaborative development of inclusive economic strategies. The University's role is grounded in a provincial cooperation framework established in May 2023, involving eight provincial agencies and supporting integrated poverty alleviation during 2023–2027. This framework provides an institutional basis for connecting research evidence, poverty-related information, community welfare mechanisms, and coordinated development interventions.

Provincial cooperation framework: https://tsu.ac.th/home/mou/

In 2025, this institutional commitment was demonstrated through three complementary forms of policy engagement**.** First, on 23 January 2025, Thaksin University participated in the Phatthalung Provincial Poverty Eradication and Sustainable Development Centre Committee. The University presented research findings and implementation progress from the Phatthalung Model, contributing evidence and practical experience to government-led discussions on poverty reduction and coordinated provincial development.

Provincial Poverty Eradication Committee, 23 January 2025:
https://www.tsu.ac.th/home/details.php?id=4586



Second, on 14 March 2025, the University joined the Phatthalung Provincial Government and the United Nations in Thailand in a high-level dialogue on *Sustainability Phatthalung*. The meeting connected the provincial development strategy with the United Nations' 5Ps framework and identified sustainable agriculture, biotechnology, and green economic development as priorities for locally appropriate development.

Sustainability Phatthalung policy dialogue, 14 March 2025:
https://www.tsu.ac.th/home/details.php?id=4990)



Figure: Thaksin University Strengthens Multistakeholder Partnerships to Advance the Phatthalung Model and Community Economic Development Based on Local Resources Premium Phatthalung Model consultation: https://www.tsu.ac.th/home/details.php?id=5368)

Third, on 29 July 2025, Thaksin University facilitated a multistakeholder consultation under the *Premium Phatthalung Model*. Government, private-sector, academic, and community representatives jointly discussed strategies for strengthening inclusive economic development through the integration of ecological resources, local knowledge, and community enterprise value chains.

These engagements demonstrate three distinct institutional contributions: the provision of research evidence to formal provincial policy discussions, participation in aligning international development priorities with provincial strategies, and facilitation of participatory economic development planning.

Through these mechanisms, Thaksin University contributes to research-informed and collaborative poverty reduction governance, linking academic knowledge with provincial planning processes and community-level implementation.

Public Evidence

- Provincial cooperation framework: https://tsu.ac.th/home/mou/
- Provincial Poverty Eradication Committee, 23 January 2025: https://www.tsu.ac.th/home/details.php?id=4586
- Sustainability Phatthalung policy dialogue, 14 March 2025: https://www.tsu.ac.th/home/details.php?id=4990
- Premium Phatthalung Model consultation, 29 July 2025: https://www.tsu.ac.th/home/details.php?id=5368

4. National Level: Research-Informed Poverty Reduction and Development Policy Partnerships

At the national level, Thaksin University contributes to Thailand's research and innovation framework for comprehensive and targeted poverty alleviation through the Phatthalung Model, supported by the Thailand Science Research and Innovation (TSRI) system and the Program Management Unit on Area-Based Development (PMU-A).

The program connects national research priorities with provincial government mechanisms, community welfare networks, and locally grounded interventions. It promotes the integration of research evidence, participatory development processes, technological innovation, and community economic resources to address the structural and socioeconomic dimensions of poverty.

Through this nationally supported framework, Thaksin University contributes to the development of area-based approaches that combine poverty-related information, social protection mechanisms, livelihood development, and community enterprise innovation. The University's role includes coordinating research and development activities, generating practical knowledge from local implementation, and facilitating the exchange of approaches that may inform poverty reduction initiatives in other areas.

On 8 September 2025, Thaksin University participated in the second national poverty reduction forum in Bangkok, held under a theme emphasizing the integration of information, technology, partnerships, and community knowledge to address poverty, debt, and income-related challenges.

The University presented research-based innovations and community products developed through the Phatthalung Model, including local food-processing innovations, natural-dye textile products from the Srinaka Model, and other community enterprise initiatives. The forum provided an opportunity to communicate research outcomes to national development networks and exchange approaches to strengthening grassroots economies, improving product standards, and expanding income-generating opportunities.

By linking area-based research with national development partnerships, Thaksin University contributes evidence and practical experience relevant to inclusive economic development and poverty reduction program design. The documented activities establish the University's role in nationally supported research, program development, and knowledge exchange, while the formal adoption of specific national policy recommendations would require additional evidence.

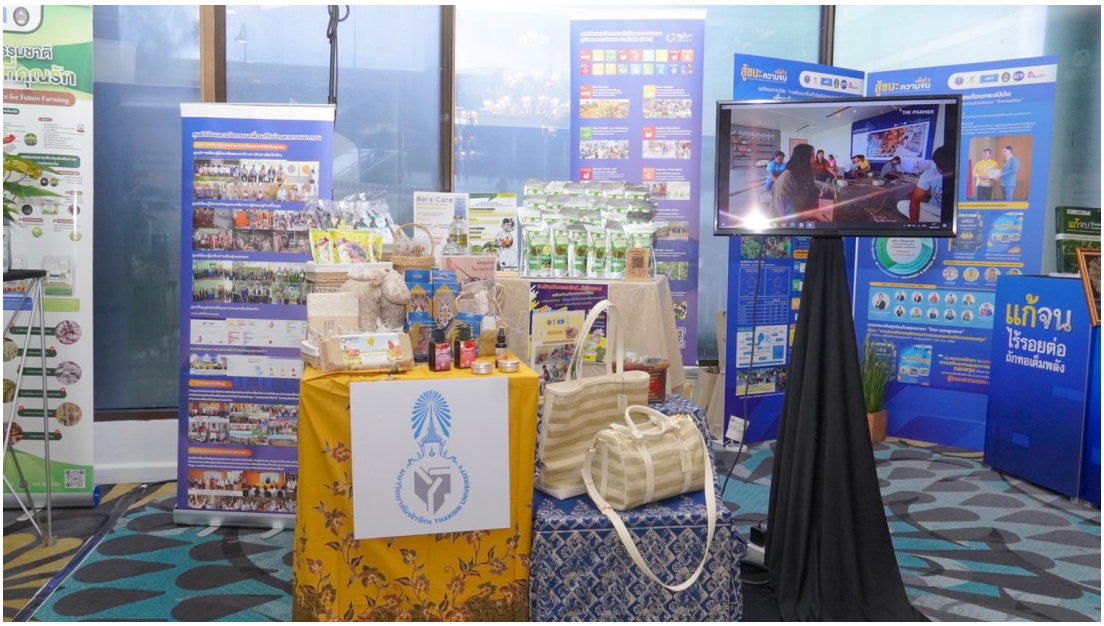

Figure: Thaksin University presented community innovations developed under the Phatthalung Model at a national poverty reduction forum in Bangkok, 8 September 2025.



Public Evidence:
Thaksin University at the National Poverty Reduction Forum, September 2025.
https://www.tsu.ac.th/home/details.php?id=5468&utm_source=chatgpt.com

5. Global Level: International Policy Dialogue, Strategic Research Partnerships and Knowledge Exchange

At the global level, Thaksin University contributes to international dialogue and institutional cooperation on poverty reduction, inclusive economic development, and sustainability through its engagement with the United Nations, academic partners in Japan and China, and the World Technology Universities Network (WTUN). These collaborations connect the University's locally developed research and social innovation approaches with international discussions on sustainable livelihoods, low-carbon development, community economic resilience, and the localization of the Sustainable Development Goals.

United Nations: Linking International SDG Priorities with Provincial Development

On 4 February 2025, a delegation from Thaksin University, led by Associate Professor Dr. Samak Kaewsuksaeng, Vice President for Research and Innovation, met with representatives of the United Nations in Thailand at the UN Office in Bangkok. The consultation focused on opportunities for collaboration in SDG-related research, education, academic services, and community-based development. The University presented the Phatthalung Model as an example of research and social innovation addressing comprehensive and targeted poverty alleviation. The meeting also explored institutional cooperation in sustainable development education and research, including the potential development of advanced academic programs relevant to global development challenges.

On 13 March 2025, the University hosted a United Nations delegation led by Ms. Michaela Friberg-Storey, United Nations Resident Coordinator for Thailand. Discussions addressed the five dimensions of sustainable development, followed by field visits to community-based research and innovation initiatives in Phatthalung Province. The delegation visited the Srinaka Model, where locally available natural resources, community knowledge, and product innovation are integrated to support sustainable enterprise development.

These engagements culminated in the 14 March 2025 dialogue involving the United Nations, the Phatthalung Provincial Government, and Thaksin University. The meeting connected international SDG commitments with the provincial development vision, Sustainability Phatthalung, and highlighted the University's role in supporting the application of research and innovation to local development priorities.

Together, these engagements demonstrate a continuing institutional relationship through which Thaksin University participates in international development dialogue and supports the localization of policy priorities relevant to multidimensional poverty reduction.

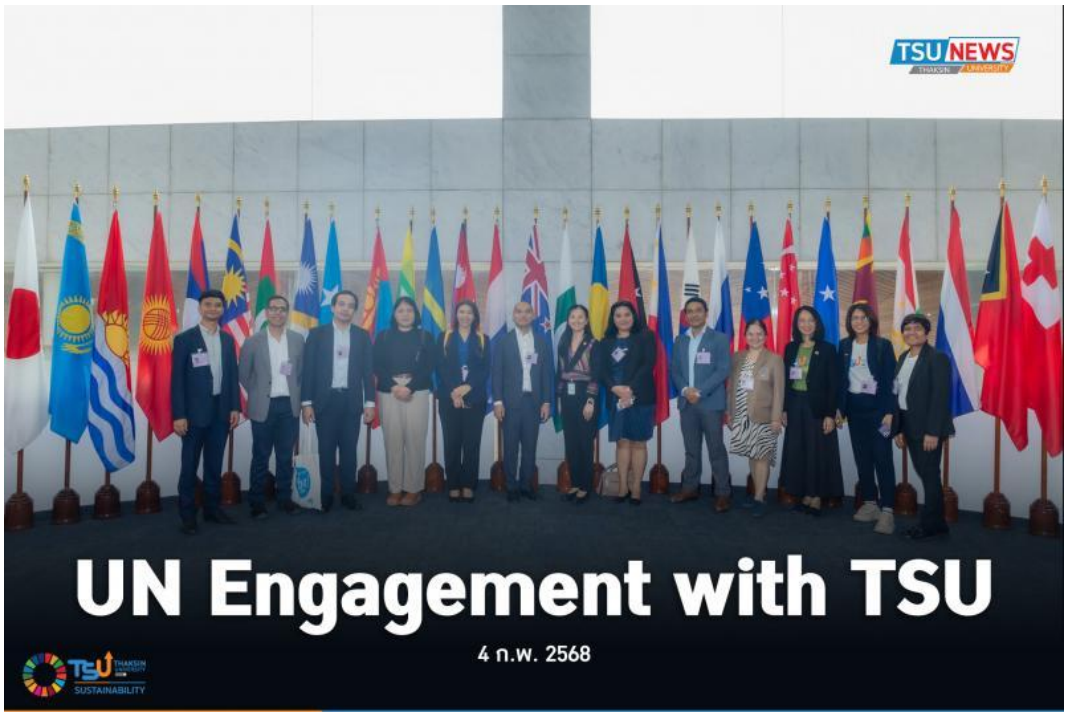

Figure: United Nations representatives and Thaksin University executives exchanged SDG-related knowledge and visited community development initiatives under the Phatthalung Model, March 2025.

Public evidence: https://tsu.ac.th/home/details.php?id=4652

The University of Kitakyushu, Japan: Formal Strategic Partnership for Poverty Alleviation

Thaksin University extends its international cooperation through a formal strategic partnership with The University of Kitakyushu. The cooperation agreement, signed in October 2024 – 2 0 2 9 provides an institutional framework for joint research on poverty alleviation in Phatthalung, the co-design of low-carbon rural-to-urban value chains, sustainable community product development, researcher and student exchanges, and joint academic dissemination related to SDG implementation. The partnership connects the Phatthalung Model with international research perspectives on circular economy production, low-carbon development, community entrepreneurship, and equitable rural advancement.

Public evidence: https://sdg.tsu.ac.th/menu_detial.php?menu=10&mid=5

In February 2025, the universities publicly highlighted their cooperation in advancing the Phatthalung Model, demonstrating the continuity of their institutional partnership and its relevance to community-based poverty reduction. Through this formal agreement, Thaksin University strengthens opportunities for collaborative research, international knowledge

exchange, and the development of sustainable economic approaches that can be adapted to local community contexts.



Figure: Strategic academic cooperation between Thaksin University and The University of Kitakyushu, Japan, supporting poverty reduction research and sustainable community innovation.

Public evidence: https://www.tsu.ac.th/home/details.php?id=4659

Guangxi University, China: Joint Planning for Agricultural Innovation and Sustainable Livelihoods. On 4 March 2025, Thaksin University participated in a strategic planning meeting with PMU-A and Guangxi University concerning the proposed establishment of a Thailand–China Research and Technology Exchange Centre. The proposed centre focuses on sustainable swamp buffalo production systems within Phatthalung's Globally Important Agricultural Heritage Systems landscape.

The participating institutions discussed the centre's organizational structure and action plan, including livestock improvement through embryo transfer technologies, value-added buffalo milk processing, and environmentally sustainable wetland management.

The initiative aims to strengthen agricultural productivity, expand economic opportunities for farming communities, and support sustainable livelihoods through the application of scientific knowledge and appropriate technologies. Thaksin University's participation demonstrates its role in collaborative international research planning and the development of institutional frameworks connecting technological innovation with rural economic development.

The documented activity concerned joint planning for the proposed centre; its establishment and longer-term socioeconomic outcomes remain separate matters requiring subsequent evidence.



Figure: Thaksin University, PMU-A, and Guangxi University discussed international research cooperation on sustainable agricultural livelihoods, 4 March 2025.

Public evidence: https://www.tsu.ac.th/home/details.php?id=4907

World Technology Universities Congress 2025: Global Knowledge Exchange and Policy-Related Dialogue From 20 to 22 October 2025, Thaksin University hosted the World Technology Universities Congress 2025 (WTUC 2025) at its Songkhla Campus under the theme "**The Glocalization: Functional Role of Higher Education from Local to Global.**"

The Congress brought together university executives, academics, researchers, and representatives of the World Technology Universities Network from 16 countries to exchange institutional policies, development strategies, and approaches to sustainable higher education and social development.

As the host institution, Thaksin University facilitated international dialogue on the role of universities in addressing societal challenges through research, technology, social innovation, and community engagement.

Associate Professor Dr. Samak Kaewsuksaeng, Vice President for Research and Innovation, presented the University's area-based research initiatives in Phatthalung and Songkhla provinces under the theme **"Social Innovation and Community Development".**

The presentation demonstrated **how research and innovation can support community economic opportunities, strengthen local enterprises, and contribute to sustainable development.** The Congress also featured the WTUN Annual Lecture on Innovation and Sustainable Development, delivered by Ms. Marisa Panyacheewa, a representative of the United Nations in Thailand. The lecture highlighted technology for climate resilience, the importance of local knowledge in global innovation, and investment in future generations. International participants were introduced to community-based innovation through research exhibitions and field visits, including the Srinaka Model in Phatthalung Province.

These activities enabled the University to share practical approaches to community entrepreneurship, cultural-resource-based innovation, and sustainable livelihood development with international academic partners. By hosting WTUC 2025, Thaksin University strengthened its role as a convening institution for international policy-related dialogue and knowledge exchange, connecting locally developed social innovation approaches with broader discussions on inclusive and sustainable development.





Figure: Thaksin University hosted WTUC 2025, bringing together representatives from 16 countries to exchange policies, institutional practices, and research-informed approaches to sustainable development.

Public Evidence: https://www.tsu.ac.th/home/details.php?id=5549

6. Integrated Institutional Contribution to SDG 1.4.4

Thaksin University's participation in poverty reduction demonstrates a multilevel institutional approach that connects research evidence, community-based governance, provincial policy coordination, nationally supported development programs, and international cooperation. At the local level, the University strengthens participatory welfare and enterprise governance through partnerships with community organizations, supporting financial resilience, livelihood opportunities, and collective economic development.

At the regional level, the University contributes directly to formal provincial poverty reduction discussions and collaborative development planning. Its participation in the Provincial Poverty Eradication and Sustainable Development Centre Committee, together with its engagement in the Sustainability Phatthalung dialogue, demonstrates the integration of academic expertise into government-led coordination and strategy development processes.

At the national level, the Phatthalung Model connects research and innovation with Thailand's broader efforts to address poverty through targeted, area-based development. The University's contribution includes generating practical knowledge, developing community-based interventions, and disseminating approaches relevant to inclusive economic growth.

At the global level, collaboration with the United Nations, The University of Kitakyushu, Guangxi University, and the World Technology Universities Network extends the reach of the University's poverty reduction research and facilitates international policy-related dialogue, institutional cooperation, and knowledge exchange.

The Phatthalung Model provides a common institutional framework linking these activities, enabling research evidence and community experience to inform collaborative planning while supporting the implementation of locally appropriate poverty reduction interventions. Through formal institutional partnerships, participatory governance mechanisms, research-informed policy coordination, and international collaboration, Thaksin University demonstrates sustained and documented participation in multilevel efforts to develop and implement programs addressing poverty in its multiple economic and social dimensions.

Its contribution extends beyond individual research projects and training activities to include participation in provincial policy processes, coordination of development partnerships, and the exchange of knowledge relevant to poverty reduction and inclusive development, consistent with the objectives of SDG 1.4.4.

Evidence Register for THE Impact Rankings Submission

Evidence	Year	Supporting documentation
Community welfare financial resilience program	2025	University report https://www.tsu.ac.th/home/details.php?id=5478
Provincial MOU and integrated poverty reduction framework	2023–2027	Provincial MOU reference https://tsu.ac.th/home/mou/?utm
Provincial Poverty Eradication Committee participation	2025	Committee meeting https://www.tsu.ac.th/home/details.php?id=4586
UN–Phatthalung Provincial Government policy dialogue	2025	Policy dialogue https://www.tsu.ac.th/home/details.php?id=4990
Premium Phatthalung Model stakeholder consultation	2025	Stakeholder consultation https://www.tsu.ac.th/home/details.php?id=5368
National poverty reduction forum	2025	National forum https://www.tsu.ac.th/home/details.php?id=5468
UN institutional consultation	2025	UN meeting https://www.tsu.ac.th/home/details.php?id=4652
UN visit to Phatthalung Model	2025	UN field visit https://www.tsu.ac.th/home/details.php?id=4987
University of Kitakyushu strategic cooperation	2024–2025	Partnership report and signed agreement https://sdg.tsu.ac.th/menu_detial.php?menu=10&mid=5 https://www.tsu.ac.th/home/details.php?id=4659
Guangxi University joint research planning	2025	Research cooperation https://www.tsu.ac.th/home/details.php?id=4907
World Technology Universities Congress	2025	WTUC 2025 https://www.tsu.ac.th/home/details.php?id=5549